

# SCENARIO PLANNING WORKSHOP

Nothing is more obvious than the unpredictability of the future. The future is uncertain.



## REGISTER NOW!

DATE : 5 & 6 November 2014  
VANUE : CDC CONSULTING  
TIME : 9.00am to 5.00pm

## A Comprehensive Overview of Scenario Thinking & Planning

It is truism that the future is unpredictable. However, its development can be better anticipated through developing and using scenarios. Scenarios are stories about different and plausible futures that can be created using the powerful scenario thinking and planning tools. They assist the decision makers and business planners to be more anticipative and adaptive to the changes and critical uncertainties impacting their businesses as they navigate the future.



## WHO SHOULD ATTEND?

This workshop is designed for CEOs, general managers and senior employees from both the private and public sectors who desire more than a superficial understanding what scenario planning and want to augment this understanding with a practical, hands-on experience of the process and content of scenario planning

## METHODOLOGY

The 2-day interactive programme is designed to expose the participants to learn how to craft scenarios and integrate scenarios into planning through a hands-on experience in working on real "mini scenario" exercise - an integral element of the course.



CDC CONSULTING SDN. BHD.

501, Level 5, Block F, Phileo Damansara 1, 46350 Petaling Jaya, Selangor

Tel: 603. 7660 8950 Fax: 603. 7660 8955

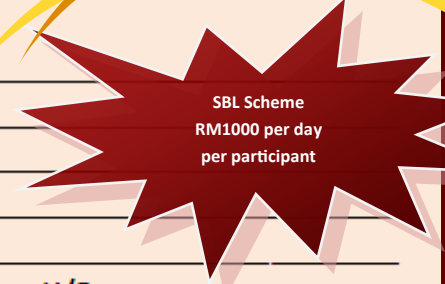
E-mail: [cdc@cdc-consult.com](mailto:cdc@cdc-consult.com) [www.cdc-consult.com](http://www.cdc-consult.com)



Nizar Idris spent a major part of his career with Royal Dutch Shell. He was the Deputy Chairman and Executive Director of the Shell Companies in Malaysia. Prior to his career in Shell he was the Senior Federal Counsel advising the Government of Malaysia on fiscal and tax matters. He represented the Government on a number of major cases before the courts and at the Privy Council in London. He negotiated a number of Double Taxation Treaties for Malaysia and drafted the Income and Real Property Gains Tax Acts. After serving the Government for some years he was headhunted to join Shell. He was responsible for the development of the Business Plans for the Shell operating companies. After his retirement from Shell he was appointed as a Director on the Boards of a number of public and private companies including a bank and an investment bank. He was a Director of Khazanah Nasional Bhd. He served as a member of the Board of Trustees of the Malaysian Institute of Economic Research. He was President of the Harvard Business School Alumni Club of Malaysia.

## OBJECTIVES

- 1 Understand the concept and processes of scenario thinking and planning and their uses in decision making.
- 2 Understand the benefits of using scenario thinking to challenge “business-as-usual” thinking and mental model and stimulate out of the box thinking.
- 3 Understand the application of scenario planning to enhance quality of decision making processes.
- 4 Acquire knowledge and basic skills of building scenarios to address future uncertainties and risks.
- 5 Make better decisions about the future by avoiding bad decisions through recognizing warning signals early and evaluating unfolding developments.
- 6 Integrate scenarios into the strategic business planning process for the company



SBL Scheme  
RM1000 per day  
per participant

**Participant(s) Name** : (1) \_\_\_\_\_  
 (as per MyCard) : (2) \_\_\_\_\_  
 : (3) \_\_\_\_\_

**Company Name & Address** : \_\_\_\_\_

**Designation** : \_\_\_\_\_ **NRIC** : \_\_\_\_\_ **H/P** : \_\_\_\_\_

**Tel (O)** : \_\_\_\_\_ **Fax** : \_\_\_\_\_ **Email** : \_\_\_\_\_

**Contact Person** : \_\_\_\_\_ **Tel (DL)** : \_\_\_\_\_

**Please Tick :**

**RM 1,800 per participant** (Individual Booking)     **RM1,650 per participant** (Group Booking)

\* register 3 participants & above

Course Fee includes 2 Lunches, 2 Morning Tea breaks & 2 Afternoon Tea breaks

**Payment Details: Cheque No:** \_\_\_\_\_ **Amount (RM):** \_\_\_\_\_

(All cheques must be made payable to CDC Consulting Sdn.Bhd, crossed and marked A/C payee only)

**Cancellation:**

Please inform us in writing of any changes in your registration at least 2 weeks before commencement of seminar, after which 25% of course fee will chargeable. If no notification for cancellation is received by commencement date, the full course fee will be charged. However, replacement is allowed.

**Registration Form**